

## 12.1.3

## Lesson 2b – Conclusion Exemplar

In this activity, read and compare two conclusions with similar content: one exemplar and one ineffective introduction.

### **Exemplar Conclusion:**

I am eager to continue my life's journey at a college where my passion, entrepreneurial spirit, and desire to effect social change can be ignited by a powerful educational experience. I can only imagine all the places my shoes will take me next.

### **Ineffective Conclusion:**

As you can see, my future career will probably include shoes. I still love shoes and I cannot imagine a life without them. As a business major, I hope that I can continue to make enough money to buy and sell shoes for the rest of my life and give them away to those in need. Maybe I will even start a shoe manufacturing company and bring manufacturing back to the United States because everything these days is made overseas. I would never run a business that used child labor to make shoes.

1. What makes the first conclusion effective for a college admission essay?
2. Contrast the effective conclusion with the second conclusion. What makes the second conclusion less effective?